

Cedar Valley Humane Society Naming Opportunities



Exterior Opportunities

CVHS Campus **(SOLD) \$1,500,000**

Thousands of visitors will visit the CVHS campus annually. Signage throughout campus grounds will be included. Website and social media mentions for the life of the shelter.

Welcome & Adoption Center **\$1,000,000**

Over 20,000 visitors per year will visit the adoption center. Prominent signage in the adoption entrance will be included. Website and social media mention for the life of the shelter.

Animal Services Center **\$750,000**

Thousands of visitors come to the shelter to utilize our animal services including stray animal drop-off, people looking for lost pets, owner relinquishments, and pet assistance. Signage on the outside of the building included and throughout the Admissions department.

Multi-Purpose Building **(SOLD) \$600,000**

A variety of events, educational activities, and more will be hosted in the new multi-purpose building, year-round. Also, to be utilized for animal housing overflow to provide more room for additional animals. This opportunity includes naming rights with exterior signage on this building.

Transport Lobby **\$100,000**

This area will impact over 1,000 animals yearly prior to being available for adoption. Though off the public corridor, hundreds of visitors will view this entrance each year and signage is included in the entry.

Walking Trails **\$100,000**

Multiple walking trails behind the main facility will be utilized by thousands of volunteers and shelter animals. Signage throughout the trails will be provided.

Catio **(3 of 3 SOLD) \$25,000**

Enclosed outdoor catio spaces will be located outside of our cat and kitten adoption centers that will give our cats outdoor time for enrichment. Signage will be included on the exterior and interior of the catio space.

Outdoor Play Yards. **(5 of 6 SOLD) 20,000**

Outdoor dog play yards will be located outside of our adoption dog centers. These will be utilized by thousands of adopters meeting new pets. Signage will be included in the play yards.

Interior Opportunities

Adoption Lobby **(SOLD) \$500,000**

Over 20,000 visitors per year will visit the adoption center. Prominent signage in the adoption lobby will be included. Website and social media mention for the life of the shelter.

Animal Services Lobby **\$300,000**

Thousands of visitors will visit the animal services center annually for services including stray animal drop-off, reunification with lost pets, owner relinquishments, and pet assistance. Prominent signage in the animal services lobby will be included. Website and social media mention for the life of the shelter.

Auditorium **\$300,000**

A variety of events, educational activities, and more will be hosted in this room in the new multi-purpose building, year-round. This opportunity includes signage in the Humane Education Room.

Humane Education Room **\$200,000**

A variety of events, educational activities, and more will be hosted in this room in the new multi-purpose building, year-round. This opportunity includes signage in the Humane Education Room.

Dog Adoption Center (2 of 2 Sold) \$100,000

The large dog adoption center will house 20 dogs and the small dog adoption center will house 10 dogs, impacting over 1,000 dogs each year. Signage on the entry of the dog adoption center will be included.

Cat Adoption Center (2 of 2 Sold) \$100,000

Immediately upon entering the lobby of the shelter the cat adoption center is viewed. This opportunity will support thousands of cats looking for their forever homes each year. Signage is included upon entry of the cat(sold) or kitten adoption centers.

Medical Isolation \$100,000

Cats and dogs will have separate areas to recover from contagious illnesses. This area will impact over 1,000 animals yearly prior to being available for adoption. Off the public corridor, signage is included in the entry of both cat and dog isolation rooms.

Retail Wall (SOLD) \$50,000

Located in the adoption lobby the retail wall will serve thousands of adopters yearly as well as members of the public visiting to purchase owned pets supplies and gifts. Signage entering the retail space will be included.

Stray Dog Holding \$50,000

The stray holding room for dogs will house 18 dogs, impacting up to 1,000 dogs each year. This room will house dogs on stray hold or are not quite ready for adoption. Signage will be included upon entrance.

Dog Meet N' Greet Rooms (3 of 3 SOLD) \$50,000

There will be three meet n' greet rooms in the dog adoption center where families will meet and interact with pets they hope to adopt. Signage will be included in the meet n' greet space.

Cat Meet N' Greet Rooms (1 of 2 SOLD) \$50,000

There will be two meet n' greet rooms in the cat adoption center where families will meet and interact with pets they hope to adopt. Signage will be included in the meet n' greet space.

Home Away From Home (SOLD) \$50,000

Immediately off the dog adoption center, this indoor space will be used for housing of dogs who are having a harder time adjusting to shelter life. This room will resemble a home-like environment where adopters can meet with the dogs in an area they are more comfortable in. Signage included in this space.

Stray Cat Holding (SOLD) \$30,000

The stray holding room for cats will support thousands of cats every year. This room will house cats on stray hold or are not quite ready for adoption. Signage will be included upon entrance.

Stray Kitten Holding (SOLD) \$30,000

The stray holding room for kittens will support thousands of kittens every year. This room will house kittens on stray hold or are not quite ready for adoption. Signage will be included upon entrance.

Happy Tails Wall (SOLD) \$20,000

Thousands of animals are adopted from us yearly, the Happy Tails Wall will be a place their adoption stories will be shared. Located in the Adoption Lobby a wall featuring CVHS pets will be visible for the 20,000+ visitors to see annually. Signage will be included on the Happy Tails Wall.

Donation Storage (SOLD) \$20,000

Off the main corridor, this space allows staff to organize and distribute donated food, supplies, and equipment, supporting thousands of animals annually. Signage will be included at the entrance.

Cat Food and Storage Wall (2 available) \$20,000

Located in the adoption cat and kitten rooms, this space ensures proper storage and preparation of food and supplies to support thousands of cats each year. Signage will be included on the storage wall.

Dog Food and Storage Room (1 of 2 SOLD) \$20,000

Located off the adoption dog areas, this space ensures proper storage and preparation of food and supplies to support thousands of dogs each year. Signage will be included on the entrance of the storage areas.

****Naming opportunities are available on a first come basis. Please contact Lonnie.viner@cvhumane.org for most up to date opportunities****