

Cedar Valley Humane Society Naming Opportunities



Exterior Opportunities

Multi-Purpose Building (SOLD) \$600,000

A variety of events, educational activities, and more will be hosted in the new multi-purpose building, year round. Also to be utilized for animal housing overflow to provide more room for additional animals. This opportunity includes naming rights with exterior signage on this building.

Adoption Entrance \$300,000

Over 20,000 visitors per year will visit the adoption center. Prominent signage in the adoption entrance and throughout will be included. Website and social media mention for the life of the shelter.

Animal Services Center \$200,000

Thousands of visitors come to the shelter to utilize our animal services including stray animal drop-off, people looking for lost pets, owner relinquishments, and pet assistance. Signage on the outside of the building included and throughout the Admissions department.

Transport Lobby \$50,000

This area will impact over 1,000 animals yearly prior to being available for adoption. Though off of the public corridor, hundreds of visitors will view this entrance each year and signage is included in the entry.

Walking Trails \$100,000

Multiple walking trails behind the main facility will be utilized by thousands of volunteers and shelter animals. Signage throughout the trails will be provided.

Catio (3 of 3 SOLD) \$25,000

Enclosed outdoor catio spaces will be located outside of our cat and kitten adoption centers that will give our cats outdoor time for enrichment. Signage will be included on the exterior and interior of the catio space.

Outdoor Play Yards. (1 of 5 SOLD) 20,000

Outdoor dog play yards will be located outside of our adoption dog centers. These will be utilized by thousands of adopters meeting new pets. Signage will be included in the play yards.

Catty Shack (2) 20,000

Outside the main adoption center separate housing will be placed for cats suitable for the Barn Cat program. This area will impact the lives of hundreds of cats yearly and viewed by thousands. Signage will be included on the entry to the Catty Shack.

Interior Opportunities

Adoption Lobby \$500,000

Over 20,000 visitors per year will visit the adoption center. Prominent signage in the adoption lobby will be included. Website and social media mention for the life of the shelter.

Dog Adoption Center (2) \$100,000

The large dog adoption center will house 20 dogs and the small dog adoption center will house 10 dogs, impacting over 1,000 dogs each year. Signage on the entry of the dog adoption center will be included.

Cat Adoption Center (1 of 2 Sold) \$100,000

Immediately upon entering the lobby of the shelter the cat adoption center is viewed. This opportunity will support thousands of cats looking for their forever homes each year. Signage is included upon entry of the cat adoption center.

Medical Isolation \$100,000

Cats and dogs will have separate areas to recover from contagious illnesses. This area will impact over 1,000 animals yearly prior to being available for adoption. Though off of the public corridor, hundreds of visitors will view this room each year and signage is included in the entry.

Retail Wall \$50,000

Located in the adoption lobby the retail wall will serve thousands of adopters yearly as well as members of the public visiting to purchase owned pets supplies and gifts. Signage entering the retail space will be included.

Stray Dog Holding \$50,000

The stray holding room for dogs will house 18 dogs, impacting up to 1,000 dogs each year. This room will house dogs on stray hold or are not quite ready for adoption. Signage will be included upon entrance.

Stray Cat Holding \$30,000

The stray holding room for cats will support thousands of cats every year. This room will house cats on stray hold or are not quite ready for adoption. Signage will be included upon entrance.

Stray Kitten Holding \$30,000

The stray holding room for kittens will support thousands of kittens every year. This room will house kittens on stray hold or are not quite ready for adoption. Signage will be included upon entrance.

Dog Meet N' Greet Rooms

(1 of 3 SOLD) \$50,000

There will be three meet n' greet rooms in the dog adoption center where families will meet and interact with pets they hope to adopt. Signage will be included in the meet n' greet space.

Cat Meet N' Greet Rooms

(1 of 2 SOLD) \$50,000

There will be two meet n' greet rooms in the cat adoption center where families will meet and interact with pets they hope to adopt. Signage will be included in the meet n' greet space.

Home Away From Home (SOLD) \$50,000

Immediately off of the dog adoption center, this indoor space will be used for housing of dogs who are having a harder time adjusting to shelter life. This room will resemble a home-like environment where adopters can meet with the dogs in an area they are more comfortable in. Signage included in this space.

Happy Tails Wall (SOLD) \$20,000

Thousands of animals are adopted from us yearly, the Happy Tails Wall will be a place their adoption stories will be shared. Located in the Adoption Lobby a wall featuring CVHS pets will be visible for the 20,000+ visitors to see annually. Signage will be included on the Happy Tails Wall.

****Naming opportunities are available on a first come basis. Please contact nick.geinosky@cvhumane.org for most up to date opportunities****