



# Cedar Valley Humane Society Sponsorship Opportunities

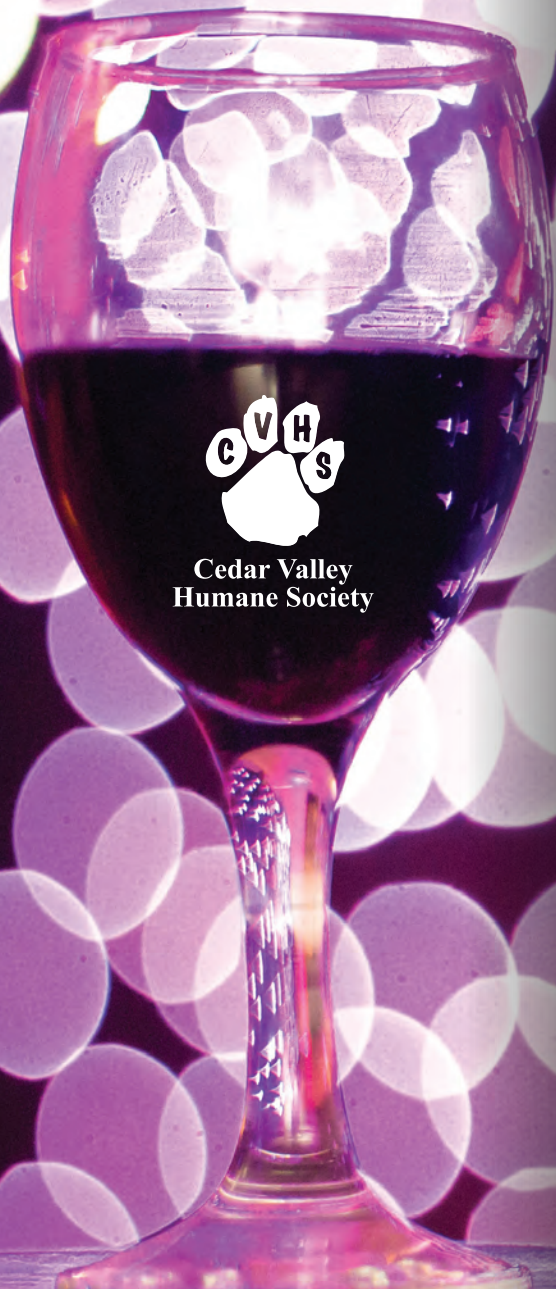


The Cedar Valley Humane Society is dedicated to building healthy relationships between people and animals, and eliminating cruelty, abuse and overpopulation of animals through education, adoption services and inspiring compassion for all living things.

Whine and Wags is the Cedar Valley Humane Society's annual gala. It features a silent auction, music, animal guests, and dinner. The event is attended by approximately 300 people. (March/April annually)

**Save the Date:**  
**April 13, 2024**  
**The Hotel at Kirkwood**

# Whine & Wags



### **\$5000 Platinum Presenting Sponsor**

Company logo on all promotional material, recognition on program cover with full page insert in program, social media recognition reaching 24,000+ followers, e-newsletter reaching 8,000+ subscribers, verbal recognition at the event, and a table including eight tickets

### **\$3000 Gold Sponsor**

Company logo on website and e-newsletter reaching 8,000+ subscribers, recognition in event program and a table including eight tickets

### **\$2000 Silver Sponsor**

Company logo on website, recognition in event program and a table including eight tickets

### **\$1500 Auction Sponsor**

Company logo on website, auction item signs, and recognition in event program

### **\$1000 Wine Sponsor**

Company logo on website, wine pull signage, and recognition in event program

### **\$800 Table Sponsor**

One table with your company logo displayed at the event, including eight Tickets

### **DONATE AUCTION ITEMS**

Whine & Wags features a great array of fun and exciting auction items and we are always looking for more.

Donating one or more items is a great way to help the animals. All proceeds from the event go directly to animals at the Cedar Valley Humane Society, to help with food, medical care, supplies, and much more until they find their forever home. The Cedar Valley Humane Society is a 501(c)(3) organization as determined by the Internal Revenue Service. Federal Tax ID: 42-0814023.



Cedar Valley  
Humane Society

# BAGS & WAGS

**Bags & Wags is an annual Cornhole Tournament benefiting the animals at the Cedar Valley Humane Society. (June annually)**

**Presenting Sponsor: \$1500**

Company logo will be on all promotional material, social media, and e-newsletter. Logo to be displayed at bar and signage at event. Opportunity for featured specialty cocktails and registration for one team.

**Bag Board Sponsor: \$150**

Company logo will be displayed as a sponsor on Cedar Valley Humane Society website along with signage at the event.

**Raffle Item Sponsor:**

Wags and Bags Cornhole Tournament features a great array of fun and exciting raffle items. Donating one or more items is a great way to help the animals. Sponsors will receive recognition at the event and company logo on raffle item signage.

**Tournament Prize Sponsor:**

The 1st, 2nd, and 3rd place winners receive a prize. Donating a winning prize is a great way to help the animals. Sponsors will receive recognition at event for prizes donated.

**Contact Us:**

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Drives for Lives is an annual best-shot golf outing. The event features lunch, a small raffle and prizes. Teams register as foursomes. (August annually)

### SPONSORSHIP OPPORTUNITIES

#### **Pet Hole Sponsor | \$50**

Sign with your pet's picture on the course.

#### **Corporate Hole Sponsor | \$150**

Sign with company logo on the course.

#### **Closest to the Pin Sponsor | \$300**

Sign with company logo or pet picture at the contest hole, option to have promotional table at the hole and add promotional merchandise to contest prize.

#### **Longest Drive Sponsor | \$300**

Sign with company logo or pet picture at the contest hole, option to have promotional table at the hole and add promotional merchandise to contest prize.

#### **Longest Putt Sponsor | \$300**

Sign with company logo or pet picture at the contest hole, option to have promotional table at the hole and add promotional merchandise to contest prize.

#### **Golf Cart Sponsor | \$500**

Company logo on each golf cart and sign on course.

#### **Drink Cart Sponsor | \$500**

Company logo on drink voucher provided to each golfer and signage at the bar

### ATTEND

#### **Individual | \$100**

Includes green fees, cart rental, and lunch.

#### **Foursome | \$400**

Includes green fees, cart rental, and lunch for a team of four.

### DONATE RAFFLE ITEMS

Drives for lives features a great array of fun and exciting raffle items. Donating one or more items is a great way to help the animals.

### DONATE SOUVENIR ITEMS

All attendees will receive a swag bag at the event. Donating souvenir items is a great way to help the animals.

**All proceeds from the event go directly to the animals at the Cedar Valley Humane Society, helping with food, medical care, supplies and much more until they find their forever home. The Cedar Valley Humane Society is a 501c(3) organization as determined by the Internal Revenue Service. Federal Tax ID: 42-0814023**

**Cedar Valley Humane Society Annual  
Drives for Lives Golf Outing  
Save the Date: Thursday, August 1, 2024**





# CVHS Holiday Open House

**The Cedar Valley Humane Society hosts an annual holiday celebration each December. Families can come and meet new pets for adoption, but also bring their current pets for photos with Santa, enjoy treats, and do some holiday shopping for their pets.**

## **Presenting Sponsor \$500**

Company logo will be on all promotional material, social media recognition to 24,000+ followers, and e-newsletter reaching 8,000+ subscribers and signage at the event

## **Santa Sponsor \$250**

Company logo will be on promotional material and signage at the event

## **Cookie Sponsor \$250**

Company logo will be placed at the cookie table during the event and on website as a supporter



# Expanding Our Pawprint

## Capital Campaign



At least 20,000 families annually will utilize the Cedar Valley Humane Society's programs and services by adopting new family members, reuniting with their lost pets, and bringing their children to learn about the humane treatment of their pets. Become a part of this once-in-a-lifetime opportunity.

### Exterior Naming Opportunities

Permanent naming opportunities: Give a legacy gift to the Cedar Valley Humane Society to have your name permanently displayed at our shelter. Multiple opportunities with different recognition levels available.

### Interior Naming Opportunities

Permanent naming opportunities: Give a legacy gift to the Cedar Valley Humane Society to have your name permanently displayed at our shelter. Multiple opportunities with different recognition levels available.

### Leadership Wall

General donations given at these sponsorship levels will impact the lives of hundreds to thousands of animals yearly.

#### **Platinum \$100,000+**

Participation at this level will be featured on our recognition wall located in the Adoption Corridor, a feature for your business logo on our website's home page, and the opportunity to provide advertising materials for your company to our adopters in our adoption packets.

#### **Gold \$50,000-\$99,999**

Participation at this level will be featured on our recognition wall located in the Adoption Corridor, along with a feature for your business logo on our website's home page.

#### **Silver \$10,000-\$49,999**

Participation at this level will be featured on our recognition wall located in the Adoption Corridor.

# Cedar Valley Humane Society Community Event Sponsorships



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## Community Food Bank Events

The Cedar Valley Humane Society hosts “Pop-Up Pet Food Banks” several times each year. This program is aimed at helping pets at risk of ending up in a shelter stay in their homes, providing families with free pet food and supplies. These events are hosted throughout our service area.

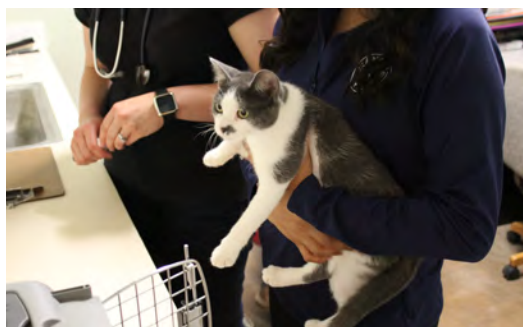
**Presenting Sponsor: \$3000** - Company logo will be displayed at all food pantries, recognition on CVHS website for an entire year, social media recognition to 24,000+ followers, and e-newsletter reaching 8,000+ subscribers and signage at the event



## Community Vaccine & Microchip Clinics

The Cedar Valley Humane Society hosts several microchip and vaccine clinics each year. These events provide free or reduced microchip and vaccine services for low income families and their pets.

**Presenting Sponsor (Per Event): \$500** - Company logo will be displayed at event, recognition on all promotional material, and social media recognition to 24,000+ followers



# Cedar Valley Humane Society Shelter Program Sponsorship Opportunities



## Kennel Sponsorships

By sponsoring a dog or cat kennel, you will be providing the much-needed funds that will contribute towards the care, feeding, and basic medical expenses for the dog or cat in your sponsored space. Your contributions will be recognized with a plaque on the space you are sponsoring with the option to renew yearly.

**Adoption Dog Kennel (17 available) \$1,500**

**Adoption Cat Condo (5 available) \$1,500**

**Adoption Kitten Condo (3 available) \$1,500**

## Leadership Wall

General donations given at these sponsorship levels will impact the lives of hundreds to thousands of animals yearly.

**Platinum \$100,000+**

Participation at this level will be featured on our recognition wall located in the Adoption Corridor, a feature for your business logo on our websites home page, and the opportunity to provide advertising materials for your company to our adopters in our adoption packets. Sponsorship renewal opportunities every 5 years.

**Gold \$50,000-\$99,999**

Participation at this level will be featured on our recognition wall located in the Adoption Corridor, along with a feature for your business logo on our websites home page. Sponsorship renewal opportunities every 5 years.

**Silver \$10,000-\$49,999**

Participation at this level will be featured on our recognition wall located in the Adoption Corridor. Sponsorship renewal opportunities every 5 years.

## Cat Companions

The Cat companions program provides free cat adoptions to senior citizens (65 years old+). Each adopter qualifies for one free adoption. Cats must be over the age of one. Each adoption comes with a complimentary cat carrier, litter box, food bowls, a free check up at the veterinarian, and starter food.

**\$5,000 – Annual Presenting Sponsorship: A \$5,000 gift ensures that the Cat Companions program is fully funded on an annual basis. All marketing materials, including a “Congratulations on your Cat Companions adoption” flyer will include sponsor logo.**

## Lonely Hearts Adoption Program

The Lonely Hearts Adoption Program provides a discounted adoption fee for animals that have been at the Cedar Valley Humane Society for 90 days or more. This program subsidizes the adoption cost of these animals to encourage potential adopters to not overlook them because of their lengthy stay at a shelter. Dog adoption fees of \$150 would instead be \$75. Cat adoption fees of \$90 would instead be \$45.

**\$5,000 – Annual Presenting Sponsorship: A \$5,000 gift ensures that the Lonely Hearts program is fully funded on an annual basis. All materials, including marketing materials will include sponsors’ logos.**

## Pets for Vets Adoption Program

The Pets for Vets Adoption Program provides discounted cat and dog adoption services to local area veterans. This program subsidizes the adoption cost of an adult cat or dog for half off the normal adoption fees along with 25% off CVHS Dog Obedience Class.

**\$5,000 – Annual Presenting Sponsorship: A \$5,000 gift ensures that the Pets for Vets program is fully funded on an annual basis. All materials, including marketing materials will include sponsors’ logos.**



# Help Support the Animals at the Cedar Valley Humane Society

## CVHS Shelter Wish List

- 🐾 Dog Food
- 🐾 Cat Food
- 🐾 HE Liquid Laundry Detergent
- 🐾 Paper Towels
- 🐾 Bleach
- 🐾 Garbage Bags
- 🐾 Pill Pockets

## Event Donation Needs

- 🐾 Restaurant Gift Cards
- 🐾 Experience Gift Certificates
- 🐾 Gift Baskets
- 🐾 Artwork
- 🐾 Store Gift Cards
- 🐾 Service Gift Certificates

## Dog House Donation Bank

Join the CVHS Doghouse Donation Bank Program, and we'll supply you with a snazzy doghouse donation bank to be placed in your checkout area. Businesses with a lot of traffic and cash transactions are prime candidates for this program. Coffee shops, gas stations, lunch hotspots, and specialty retail establishments are just a few examples. No matter what type of business you operate, if your heart aligns with our mission, we'd love to have you on board with website recognition on our Dog House Donation Program webpage.

## Become a Loyal Supporter

Making a monthly donation allows you to make a major impact in the way CVHS serves animals in our community.

**Events and programs are added and expanding frequently, making a material or monetary donation helps ensure the welfare of animals in our community.**

**to speak with us more on additional opportunities**

**please contact**

**events@cvhumane.org or 319-362-6288**



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